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Betreff: MADE IN SHEFFIELD:The Birth of Electronic Pop 1977-82

Hi there,

I thought you and your a readers might be interested to know that there is a new DVD due for release in April this year. MADE IN SHEFFIELD plots the rise of electro pop music from the late 70s to the early 80s. The DVD features unseen footage and interviews with the most influential bands from that era including the Human League, Heaven 17, Cabaret Voltaire, ABC and Pulp. I have included (below) the press release supporting the launch. If you would like anymore information about the release please get in touch.

Kind regards,

Natalie Jobling
 MK Communications Ltd



Press Release
 March 2004

MADE IN SHEFFIELD

The Birth of Electronic Pop 1977-82

Made in Sheffield charts the cultural rebellion of Sheffield's music scene between 1977 and 1982, from its simple beginnings to the international successes of *The Human League*, *Cabaret Voltaire*, *Heaven 17* and *ABC* and the subsequent birth of electronic pop.

Created by local filmmaker Eve Wood, Made in Sheffield is a unique collaboration of rare archive footage and revealing interviews with the famous, almost famous and the not so famous, including Phil Oakey of *The Human League*, Jarvis Cocker of *Pulp*, Martyn Ware and Ian Marsh of *Heaven 17*, Stephen Singleton of *ABC*, Chris Watson of *Cabaret Voltaire* and John Peel.

Sheffield, a place where *Kraftwerk* has always been bigger than The Sex Pistols, was different from the rest of the UK, its post-punk music scene created diverse and influential sounds and produced some of the most idiosyncratic pop music of its time in front of a backdrop of unemployment and industrial decline. Their dream was to destroy rock music.

Loaded with endearing moments and humour, it captures the essence of the seldom portrayed aftermath of Punk and the spirit of the early 80's British New Wave movement.

Produced by *SheffieldVision* and *Slackjaw*; Made in Sheffield will be released for the first time on DVD, with exclusive special features, on April 26th.

The Made In Sheffield release will be celebrated with two launch parties. The first will be held in London at The Gossip Club on Monday the 26th April, the second in its home town at the *Casbah* on Tuesday 27th of April. The events will feature an exceptional line-up of Sheffield's native bands and DJs to commemorate

the legacy and its influence on contemporary music of today.

Useful Links

Made In Sheffield is also available to purchase online at
www.sheffieldvision.com

Human League

www.blindyouth.co.uk
www.league-online.com
<http://www.brainwashed.com/cv/>

Cabaret Voltaire

<http://www.cabaret-voltaire.co.uk/>

ABC

<http://www.theiceberg.com/artist/2975/abc.html> <http://www.lexiconmagazine.com/NWC/17.html>
<http://www.heaven17.de/>

Heaven 17

Pulp

<http://www.pulponline.com/>

- ENDS-

For further information, visuals, review copies and event details contact:

or

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Notes for Editors

Release Date: 26th April 2004 **RRP:** £15.99

Running Time: Film: 52 min Total 128 min

Special Features: Photo Gallery, Trailer and Scene Selection

Extra Interviews with Phil Oakey, Martyn Ware, Ian Marsh, Chris Watson, Stephen Singleton, Jarvis Cocker.

Rare Live Footage from Vice Versa, Artery, I'm so Hollow.

Format: DVD Region 0 (NTSC) (Plays Worldwide)

Bar Code: 883607000105

Territory: UK & Eire

Screen Ratio: 4:3

Event Venue Details

Sheffield: The Casbah, 1 Wellington Street, Sheffield. Tel: 0114 275 6077

London: Gossip Club, 69 Dean Street, Soho, London W1. Tel: 020 7434 4480

About Sheffield Vision

Sheffield Vision was formed in 2001 by Dutch filmmaker, Eve Wood and her partner Richard Wood to create challenging and insightful documentaries about music and performing arts.

Currently in development is a film about the current Sheffield music scene. Sheffield Vision is also working with local artists and musicians on documentaries for TV and DVD release.

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